

## OREGON BERRIES

Total utilized production of all berry crops grown in Oregon during 2001 was 170.1 million pounds. This was a 2% decrease from the 2000 total but a 6% increase from 1999. The total utilized value was \$67.8 million, down 19% from 2000 and down 25% from the 1999 crop. All caneberry production was 65.5 million pounds, down 7% from the previous year. The total value of these crops was down 22% from 2000 to \$29.8 million. Caneberry acreage harvested decreased by 2% to 11,510 acres. All blackberry acres harvested totaled 6,160, an increase of less than 1% from 2000. Production of all blackberries was down 7% from the previous year to 41.6 million pounds. The value of all blackberries was down 19% from 2000 to \$17.3 million.

Strawberries remained the largest volume berry crop in the state with production of 40.2 million pounds in 2001, an increase of 14% from the previous year. The value of the strawberry crop came to \$15.2 million, 13% below the 2000 crop. Harvested acres of strawberries continued a steady decline to their lowest level since 1920. The data series began in 1946. Harvested acres of strawberries peaked in 1957 at 18,300 acres.

Cranberries ranked second with production of \$35.5 million pounds, a 10% decrease from the previous year. The crop's total value, at \$7.1 million, was up 18% from 2000. A national market restriction order helped cranberry prices.

Blueberries were the third largest berry crop in Oregon with 28.9 million pounds of production, a 3% increase from 2000. Value of production decreased 17% to \$15.8 million. The price per pound decreased from 76.8¢ per pound in 2000 to 54.6¢ per pound in 2001.

Marion blackberries were Oregon's fourth largest berry crop with 27.4 million pounds of utilized production in 2001, down 13% from 2000. Value of production was down 21% to \$12.3 million.

Red raspberries remained fifth in production at 15.9 million pounds, up 10% from 2000. Value of the crop was \$8.2 million, up 6% from the prior year. The final major crop was Evergreen blackberries, with a production of 8.8 million pounds, 11% less than a year earlier. Value of production was \$2.4 million, 41% below the 2000 crop.

**Value of utilized production, percent of total Oregon, 2001**

